



WOMEN ASSET MANAGERS
NATIONAL SUMMIT

2025

The Beauty in Change

MEETING AGENDA

Omni Frisco Hotel

11 Cowboys Way, Frisco, TX 75034 | 469-287-0000

MONDAY, OCTOBER 27

6:00 – 6:30PM

FIRST-TIME WAMMERS MEET UP

FOR: Asset Managers, Brokers, Premier Speaker Sponsors, Elite, Diamond Plus, and Diamond Sponsors

Dallas Cowboys World Headquarters – meet on the lower atrium

One Cowboys Way, Frisco, TX 75034

(adjacent and west of the football field next to the Omni - one-minute walk)

- Liz Henderson, Greystar, Senior Director, Client Services, Northeast Division, and WAM FIRST-TIMERS CHAIR, will meet you there!

6:30 – 8:30PM

MEET AND GREET

FOR: Asset Managers, Brokers, Premier Speaker Sponsors, Elite, Diamond Plus, and Diamond Sponsors

Dallas Cowboys World Headquarters

One Cowboys Way, Frisco, TX 75034

(adjacent and west of the football field next to the Omni - one-minute walk)

What could be more fun than seeing old friends and making new friends while enjoying cocktails and hors d'oeuvres in a casual setting!

TUESDAY, OCTOBER 28

6:15 – 7:00AM

MORNING WALK GROUP – open to everyone (meet in the Omni lobby)

- Young Hill, Greystar, Managing Director, Flexible Living Strategy
- Valerie Fertitta, Greystar, Senior Managing Director, Real Estate, Midwest/Southwest

7:00 – 8:30AM

BREAKFAST / REGISTRATION / NETWORKING

8:30 – 8:50AM

OPENING REMARKS & ACKNOWLEDGMENTS

- Stacy Hunt, Greystar, Executive Director, National Client Services
- Karen Tepera, Greystar, Managing Director, Client Services, Central North U.S. – EMCEE

8:50 – 9:00AM

GET TO KNOW YOUR TABLE

9:00 – 9:05AM

WAM CHIEF TRADESHOW AND SPONSORSHIP CHAIR

- Lisa Taylor, Greystar, Senior Managing Director, Client Services, Single-Family Rental & Build-to-Rent

TUESDAY, OCTOBER 28 CONTINUED

9:05 – 9:25AM

MARTHA STEWART SPONSORS

- Apartments.com
- Bilt
- Camp Facility Services

9:25 – 10:20AM

KICK-OFF WITH RENTAL HOUSING ECONOMIST, SPEAKER, AND AUTHOR, JAY PARSONS

Jay is a rental housing economist, consultant, and speaker. He has been cited in the Wall Street Journal, Bloomberg, The Financial Times, The Economist, The New York Times, NBC News, Politico and has appeared on CNBC and BloombergTV. Jay's social media posts attract an average of half-million impressions per week.

10:20 – 10:25AM

WAM OUTREACH CHAIR

- Nancye Abbott, MetLife Investment Management, Director

10:25 – 10:45AM

ELITE SPONSORS

- Airbnb
- Cort
- Engrain
- Funnel Leasing
- Heritage Title
- Kairos

10:45 – 11:30AM

MARK GIBSON, JLL CHIEF EXECUTIVE OFFICER, AMERICAS CAPITAL MARKETS

With decades of experience and a seat at the top of one of the world's largest real estate firms, Mark Gibson brings perspective on market volatility, deal velocity, and what's ahead for commercial real estate.

11:30 – 11:50AM

ELITE SPONSORS

- Renova One
- Shaw Inc.
- Verifast
- WTW
- Yardi

11:50 – 2:15PM

TRADESHOW / LUNCH

WAMmeters will have access to the newest products and services at WAM's annual tradeshow. Enjoy lunch as you preview the most cutting-edge tools, technology, and amenities in the real estate industry.

2:15 – 2:30PM

AFTERNOON SESSION STARTS

2:30 – 3:15PM

GUEST SPEAKER: MARTHA STEWART

In conversation with Christine Espenshade, Vice Chairman, Newmark

Martha Stewart's journey proves that change isn't the end of a story — it's the beginning of a better one. As a pioneering entrepreneur, media icon, and creative visionary, she has transformed everyday living into a global brand and inspired millions along the way. Through this candid conversation, Martha will share insights on reinvention, leadership, and the power of transformation — making her the perfect voice for this year's theme: *The Beauty in Change*.

TUESDAY, OCTOBER 28 CONTINUED

3:15 – 3:45PM

BREAK

3:45 – 4:30PM

DEALMAKERS - BROKER PANEL

Hear from leading brokers as they share insights on the latest market trends, deal activity, and what's shaping the future of multifamily real estate.

- Kinsey Sale, LivCor, Senior Vice President, Asset Management- MODERATOR
- Andrea Howard, Northmarq, Regional Managing Director, Investment Sales, Carolina's/Southeast
- Carissa Maines, Eastdil Secured, Director, Sunbelt
- Kelli Carhart, CBRE, President, Head Capital Markets Multifamily, National
- Jennifer Ray, Walker & Dunlop, Managing Director, Houston
- Yalda Ghamarian, Berkadia, Managing Director, DC/VA/MD

4:30 – 5:15PM

ROUND TABLES & CHAMPAGNE

This session is designed for you to engage with fellow professionals in your respective markets.

- Shelby Clark, IPA, Associate, DFW
- Savannah Markman, Greystar, Client Services, DFW, OK, AR

5:15 – 6:00PM

PREMIER SPEAKER SPONSORS, ELITE, AND DIAMOND PLUS SPONSOR DRAWINGS

(must be present to win)

6:00 – 6:30PM

BREAK

6:30 – 8:30PM

DINNER PARTY FUN ON THE FOOTBALL FIELD!

PLEASE NOTE: This dinner party is for our Women Asset Managers, WAM Brokers, Summit Speakers, Greystar leaders, Premier Speaker Sponsors, Elite sponsors, and Diamond Plus sponsors.

WEDNESDAY, OCTOBER 29

7:30 – 9:00AM

BREAKFAST / REGISTRATION / NETWORKING

9:00 – 9:20AM

SPILL THE TEA: Live Poll Everyone Waits for All Year!

It's anonymous. It's live. And it's the session that says what everyone is thinking. This crowd-favorite session reveals anonymous answers to some of the juiciest—and most important—questions in our industry.

- Karen Tepera, Greystar, Managing Director, Client Services, Central North U.S. - EMCEE

9:20 – 10:00AM

FROM HYPE TO IMPACT: WHAT TECH IS ACTUALLY SAVING YOU MONEY?

Two of Greystar's asset managers join a senior operations leader for an interactive discussion on the PropTech strategies driving real results. Explore AI leasing tools, centralized operations, and utility strategies—all aimed at bottom-line results. Engage in live polls, react in real time, and join the conversation as panelists and peers break down what works, what doesn't, and why.

- Joanne Broadway, Greystar, Senior Managing Director, Real Estate, U.S. South Territory - MODERATOR
- Alex Walenta, Greystar, Managing Director, D&C Asset Management
- Samantha Long, Greystar, Senior Director, Investments, National Asset Management

WEDNESDAY, OCTOBER 29 CONTINUED

10:00 – 10:45AM **RISK: THE FUTURE OF INSURANCE IN MULTIFAMILY**

Insurance markets are evolving—and one major event can reshape the landscape. Explore how operators can reduce risk, prevent losses, and stay ahead of what's next.

- Alex Zavala, FHS Risk, Principal
- Rafael Rivera, Greystar, Managing Director, Operational Risk

10:45 – 11:15AM **TURNING TRASH INTO TREASURE: HOW SMART WASTE MANAGEMENT DRIVES REAL SAVINGS**

Discover how Greystar's Advantage Waste team is using the Optimize platform and compactor monitoring to cut waste expenses and boost NOI. This session features real-world case studies showing how data-driven decisions reduce over-servicing, streamline operations, and uncover hidden savings—plus a little “trash talk” on what really works.

- Chris Laughman, Greystar, Senior Director, Energy & Sustainability Services, Advantage Solutions
- Richard Bates, Greystar, Director, Advantage Waste Solutions

11:15 – 12:00PM **REMAINING TRADESHOW DRAWINGS** (must be present to win)

- Lisa Taylor, Greystar, Senior Managing Director, Client Services, Single-Family Rental & Build-to-Rent, WAM Chief Tradeshow and Sponsor Chair
- Darcy Nagel, Greystar, Senior Director, Real Estate, Southeast

3

EMERGENCY CONTACT INFORMATION

Karen Tepera 214-938-5889 Lisa Taylor 704-962-7976